

SILVER COMMERCE (DEMO) Corporate Overview

MPSB is formed with the intention to set new standards for medium and large corporation to leverage emerging electronic business technologies while maintaining their leadership in existing business activities. MPSB strives to develop solution that helps the corporations to control the flow of business transaction and information via the Internet so they can better control the flow of business.

Several events are moving traditional business practices into an exciting and unpredictable future, namely

- Internet-based applications converging with traditional enterprise solutions
- Growing user demand for secure and fast access to business applications, anywhere, at any time
- The availability of complete and secure bill presentment and bill payment solution allows business to be conducted via Internet seamlessly.

These events and the innumerable new trends emerging each day- are changing the business world forever. MPSB strategy is to specialize in formulating new Internet e-Business strategies based on the existing successful business of medium and large corporations. Our objective is to develop a new Internet business for the corporations and guide it to a higher plane of success to increase the value to the shareholders of the corporations.

Serving our Customers via MPSB Corporate Vision

MPSB mission is; "To revolutionize the way business work and function by integrating new Internet enabled technology and traditional business applications that will effectively eliminating the constraints of distance and time."

MPSB Core Values

Our core values are *Customers*, *Innovation*, and *People*. By adhering to these values, we create shareholder value, the job of every management team.

Customers

- Meet our Customers' requirement is MPSB top priority.
- Anticipate our Customers' needs; exceed their expectations.

- Understand and solve our Customers' problems.

Innovation

- Excel at what MPSB does.
- Achieve breakthroughs through technology.
- Innovate in products, processes, and services.

People

- Make MPSB a great working place and a great place to work.
- Always act with integrity and honesty.
- Meet commitments and be accountable.

Technological Inventions of MPSB

MPSB has a strong belief in the design, development, and delivery of standards-based Internet enabled business products and services. Before the 2000 establishment of MPSB, our founding members stood as industry leaders in their respective field of practice.

MPSB continues to broaden our technological scope via the establishment of Sina Technologies (Microsoft Certified Partner), Sina Consulting (a JV with local educational institution specializing in Java Technology and Business Process Reengineering consulting services), Malaysian Mobile Phone Vertical portal www.whatdevice.com and Electronic Payment Service Solution Providers.. MPSB has strived to deliver and continues to deliver the breadth of technological advancements in the e-business arena.

Below we have compiled a list of key technological milestones delivered by MPSB.

Jan 2001	Became the Microsoft Certified Partner.
Mac 2001	Ready to ship Java-based Portal Management System.
April 2001	Ready to ship ERP System on Microsoft W2K platform.
May 2001	Became a MSC Status Company.
June 2001	Ready to ship Prepaid Top Up enabled eftPOS system.
July 2001	Became Microsoft System Builder Partner.
Sept 2001	Ready to ship Multi-Channel Payment System.
Sept 2001	Became Giesecke & Devrient Business Partner
Oct 2001	Ready to ship full blown Internet Commerce Portal
Nov 2002	Became Hypercom Value Added Reseller

MPSB Strategic subsidiaries

MPSB offers our customer base leading edge technology characteristic of our entire product line. This has been accomplished, in part, through several key technology acquisitions via the establishment of the following subsidiaries and joint ventures. Each company listed below is formed extended our product line with features needed for today's and tomorrow's internet enabled e-business technologies.

Multimedia Prospect Sdn Bhd (Holding Company)

This company participates in startup funding as well as providing value services in germinating business plans via its development centre, a 12,000 s.f. facilities with management, marketing, administrative and technical expertise and partnership to shape new ideas.

Sina Technologies Sdn Bhd

This company focuses on building engineering expertise on Microsoft Platform. With a number of Microsoft Certified Professionals awarded to its employee, the company has seen acquired the status of Microsoft Certified Partner. Sina Technologies has set its goals to develop a few Microsoft Certified Products in the office and sales automation area as well as ERP and POS solutions at the back office. The company strives to upgrade its Microsoft Solution Partner status to Gold Level in the shortest time possible.

Sina Consulting Sdn Bhd

Sina Consulting is a service company specializing in e-Business architecting. A number of consultants and professionals are retained contractually to take the lead in the various consulting services. They are presently experts in their own field in Universiti Sains Malaysia. This company is to enhance the value of all the Internet companies held by MPSB as well as assisting MPSB in acquiring funding from private and public sector by injecting new and innovative technological ideas into potential business.

Whatdevice Malaysia Sdn Bhd

This company collaborates with Zitron Enterprise, a distributor of a few mobile phone models in Malaysia with hundreds of active dealer. The portal is designed to collaborate with Zitron in optimizing their mobile phone procurement as well as auctions using the Internet. In a layman term, the company is built to become the Super Mall of Malaysia Mobile Phone Community with hundreds, if not thousands of smaller phone dealers to participate in the new and exciting Internet business model. Whatdevice payment facilitator is Maybank2u.com which is the crown jewel of Maybank Malaysia..

Research & Development

By investing 50 percent of our revenue in R&D and developing a broad range of innovative products, MPSB is responsive to the needs of a changing industry. Since inception, MPSB cumulative investment in research and development programs exceeds RM2,500,000.00.

We believe this investment is not only beneficial, but required to provide you with leading edge technology that works. This is a MPSB corporate commitment, one we intend to maintain. Last quarter, MPSB invested roughly 800 thousand in R&D. We are proud to say that from year 2002 onwards, more than 80 percent of our revenues will be generated from new products, namely MPSB E-Commerce System (MPECS), Sinatec ERP System, Multi-Channel Prepaid Top Up Solution (MPTUS), eASEAN2u Regional Directory Listing services, The Pay Station payment service provider and etc.

Awards & Recognitions

In less than a year since inception, MPSB's employees have secured a number of people awards from the Information Technologies industry, business community, or trade press. We believe with our commitment to pour in our investment in R&D's, to receive an industry award on our products is time to come. Examples of the awards of MPSB's employees include:

- Microsoft Certified Professional (numerous counts)
- Microsoft Certified System Engineers (numerous counts)
- Microsoft Certified Software Developer
- International Who's Who of Information Technology Awards
- Technical Panel to Industry Grant Scheme

MPSB Alliance Partners

Key technologies alliance partners in MPSB technological advances.

MPSB Alliance Partners		
3Com	Hewlett-Packard	Nokia
Acer	Hypercom	Nortel Networks
Alcatel	IBM	Novell
Cisco System	Intel	Oracle
Compaq Computer	Iplanet	Siemens
Dell Computer	Linux	Sun Microsystems
Gap Technology	Microsoft	USM
Giesecke & Devrient	Motorola	Wavecom

Credentials & References

1. Maxis Communications Berhad
 - Mobile Prepaid Top Up System (w Zitron)
 - Mobile Logistics Tracking System (w KLB)
2. Konsortium Logistik Berhad (KLSE 1st Board Company)
 - Mobile Logistics Tracking System for Pemanis (Pepsi),
 - Mobile Logistics Tracking System for Petronas
3. MoU with Computer Science School of USM
 - Preferred e-commerce solution partner
4. Integrated Communication Sdn Bhd
 - Mobile Prepaid Top Up System
5. Zitron Enterprise (M) Sdn Bhd
 - Whatdevice Malaysia vertical portal (please refer <http://www.whatdevice.com>)
 - ERP System
6. Nokia Communicator 9210 Worldwide Contest
 - Finalist (20 were selected worldwide)
7. Hello Service (M) Sdn Bhd
 - Mobile Phone Service Tracking System
8. DST Multimedia Sdn Bhd (Brunei ISP System)
 - Internet Prepaid Voucher System
9. Watta Holding Bhd (KLSE 2nd Board)
 - EDP Department Outsource Project
 - ERP System
10. Nokia (M) Sdn Bhd
 - Nokia SEA Games Contest (please refer <http://www.whatdevice.com/nokiacontest>)
11. DSTCom Berhad (Brunei Mobile Operator)
 - Giesecke & Devrient SIM Card plus Multi-banking solution
12. ThreeGmedia Sdn Bhd
 - Multi-Channel Prepaid Top Up Solution

Management Team

Chew Chee Seng, Founder and Chief Executive Officer

Chew Chee Seng founded MPSB in June 2000 and assume the role of Chief Executive Officer. Prior to forming the company, Mr. Chew was the senior manager of Dataprep Malaysia and director of Asia IP Malaysia.

During his 6 and half years at Dataprep, Mr. Chew served a number of key management, marketing and strategic planning roles. From 1994 to 1997, Mr. Chew was business manager of the Government and Education Division. Subsequently, he assumed the role of Senior Manager for Managed Telecommunication Network Division. In this role, he led the effort to develop numerous businesses such as COINS, IPGold and Telecommunication Business ventures; acquiring MSC status for Dataprep's subsidiaries Solsisnet Sdn Bhd; and finally being appointed the Director of AsiaIP Malaysia, a joint venture of Dataprep and Hong Kong based Millennium Group Ltd.

Tan Swee Hong, Senior Manager, Chief Software Architect

Tan Swee Hong is Chief Software Architect at MPSB. He reports directly to Chew Chee Seng, MPSB's CEO. As MPSB chief software architect, Mr. Tan manages the company's technological advancement and Business Development functions, as well as oversees its 30-members nationwide Research and Development team.

Prior to joining MPSB in 2000, Mr. Tan was the senior manager of Y2K committee at KUB.COM.

Khor Suat Boon, Manager, Software Architecture

Khor Suat Boon is Manager of Software Architecture at MPSB. Reporting to Tan Swee Hong, Ms Khor directs the software architecture strategies for the company. In this role, she also focuses on forming strategic technology alliances for the company as well as determines the future product development. Before joining MPSB in 2000, Ms. Khor held the position of Lead Project Manager for Group-wide Financial and Accounting Management System at Gamuda.

Daniel Chong, Manager, System Integration

As System Integration Manager, Daniel Chong leads the development and management of MPSB's 3rd Party enterprise solutions. In this role, he directs all engineering services and support, product planning and development functions, as well as sales, strategic planning and business alliances for the company's 3rd party product strategies serving the corporate enterprise environment.

Chan Fong Bee, Manager, Software Implementation

As Software Implementation Manager, Chan Fong Bee leads the software project implementation of MPSB's Microsoft-based products and services supporting the Internet business, ERP and electronic payment solutions. She manages all engineering works, project planning and management functions, as well as implementation strategies for customers.

With over five years of software development in banking technology, Ms. Chan joins MPSB to add Internet Business technologies in her flying careers.

Employees

Today, MPSB has 35 employees in offices at Kuala Lumpur and Penang. These exclude 9 retainer consultants from the local education institutions specializing in Computer Science and e-Business field of studies.

Academic Statistic

Qualifications	Subang Jaya	Penang
Phd's	0	7
Master	3	2
Degree	15	16 (4 master-to-be)
Diploma	2	0
Total	19	25

Headquarters

MPSB corporate headquarters and offices are located in Kuala Lumpur and Penang, as indicated in Table below. We are going to relocate some staffs to MSC Cyberjaya Area by year 2002.

Headquarters	Operation & Support Centre	Development Centre
113, Jalan USJ21/10 UEP Subang Jaya, 47630 Selangor, Kuala Lumpur, Malaysia Tel: 60-3-80231880 Fax: 60-3-80231889	13 th Floor, Office Tower, Plaza Berjaya, Jalan Imbi, 55100 Kuala Lumpur, Malaysia Tel: 60-3-21412829 Fax: 60-3-21445800	Pusat Inovasi, Universiti Sains Malaysia, Minden 11800 Penang. Tel: 60-4-6583740 Fax: 60-4-6583740

Retainer Consultants

Name	Specialization/Research
Prof. Dr. Zaharin Yusoff BSc, MSc, KENT PhD, USM	<ul style="list-style-type: none"> • Natural Language Processing/Computational Linguistics/Computer-Aided Translation • Information Systems • Medical Informatics
Assoc. Prof. Dr. Syed Sibte Raza Abidi B.E. (EE), NED (Pakistan) M.Sc (CE), MIAMI Ph.D, SURREY	<ul style="list-style-type: none"> • Data Mining & Knowledge Discovery • Knowledge Management • Artificial Intelligence • Medical Informatics
Assoc. Prof. Dr. Ahamad Tajudin Khader BSc, MSc, OHIO PhD, STRATHCLYDE	<ul style="list-style-type: none"> • Artificial Intelligence • Knowledge Engineering • Scheduling
Dr. Tang Enya Kong BCompSc, MSc, Ph.D, USM	<ul style="list-style-type: none"> • Natural Language Processing/Computational Linguistics/Computer-Aided Translation • Database Design & Information Retrieval • Human Computer Interaction • Advanced e-Commerce System
Dr. Chan Huah Yong BSc. (Hons.), MSc., USM PhD., FRANCHE-COMTE	<ul style="list-style-type: none"> • Distributed Database • Parallel and Distributed Processing
Dr. Bahari Belaton BAppSc (Comp. Studies), BSc (Hons), FLINDERS PhD, LEEDS	<ul style="list-style-type: none"> • Scientific Data Visualization • Computer Graphics/GUI • Software Engineering
Dr. Azman Samsudin BSc, ROCHESTER MSc, PhD, DENVER	<ul style="list-style-type: none"> • Interconnection Networks Switches for Telecommunication • Computer Networks • Parallel and Distributed Computing
Mr. Wan Tat Chee BSEE (CE), MSECE, MIAMI	<ul style="list-style-type: none"> • Computer Networks • Real Time Systems • E-Commerce Infostructure Design
Mr. Gian Chand Sodhy BSc. (Hons.), MSc., USM	<ul style="list-style-type: none"> • Computer Networks • Database Design & Information Retrieval